

Dear Friend of Rainbow,

As the Coronavirus reverberates across our hospitals, offices, schools, and homes, we are reminded of the importance of supporting each other to sustain a healthy community. This shared value guides our concern for the most vulnerable during the pandemic, namely low-income children.

Rainbow Child Development Center is stepping up during these challenging times. During the months of July and August, Rainbow will provide one of the Worcester area's only 2020 summer camp experience for low income children ranging from 5 to 13 years old. We will be transporting up to sixty children, five days a week for six weeks to Camp Marshall located in Spencer, MA.

Rainbow is one of very few Early Education and Care Centers that will run an off-site summer camp program this year. After careful consideration of the very challenging health and safety restrictions we are facing but with a belief in the critical benefits of camp, especially this year, our staff felt strongly about offering a fun, outdoor summer experience for our children.

**Rainbow's Summer Camp will offer a wide range of benefits, including:**

- Hours of outside physical activity, swimming, biking, and fishing
- Science, Art and Literacy programs
- Building lasting friendships and increasing children's self-esteem
- Enhancing their social dexterity and confidence – even during a pandemic

We can't do this without your financial support! Covid-19 health and safety restrictions allow only ten children on each bus due to social distancing requirements. These extremely costly guidelines result in Rainbow's Summer Camp Bus Transportation Expense for 6 buses for 6 weeks to be \$49,500! In Pre-Covid days, we would rent two buses to transport up to 90 children!

Our Board of Directors has unanimously voted to take this extraordinary step; they are 100% committed to making personal contributions and seeking to redirect some grant funding to this effort and are asking Rainbow friends to join them in generating the funds we need. Our goal is to quickly raise \$25,000 to assist in meeting those transportation costs.

**YOU CAN HELP. HERE'S WHERE YOU CAN BE A HERO FOR KIDS! YOUR GIFT OF:**

|   |  |  |
|---|--|--|
| <b>\$8,250</b>  | <b>\$1,650</b>                                   | <b>\$1,375</b>   |
| will sponsor 6 buses for 60 children for one week (1650 x 5) or 1 bus for 10 children for 30 days | will sponsor 6 buses for 60 children for one day | will sponsor 1 bus for one week (\$275 x 5)              |
| <b>\$875</b>  | <b>\$275</b>                                     | <b>\$27.50</b>   |
| will sponsor one child's bus transportation for 30 days of camp                                   | will sponsor 1 bus for 10 children for one day   | will sponsor one child for one day of bus transportation |

**PAYMENT METHODS**



**Check**  
Mail Check Payable To:  
Rainbow Child Development Center



**Online**  
Pay Online at: [www.rainbowcdc.com](http://www.rainbowcdc.com)  
and click on the **DONATE** button

Sincerely,



Linda Hyde  
President, Board of Directors

MAKING A DIFFERENCE  
ACADEMICALLY, SOCIALLY AND EMOTIONALLY

