



FOR IMMEDIATE RELEASE

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Hannaford donates \$50,000 to support virtual learning programs for central Massachusetts families

Donation part of overall \$400,000 commitment from Hannaford to support expanded childcare programs during the pandemic

Central Massachusetts – Hannaford Supermarkets and the Hannaford Charitable Foundation today jointly announced \$50,000 in donations to support virtual learning programs for central Massachusetts families impacted by the Covid-19 pandemic.

The donation includes \$20,000 each to the Boys and Girls Club of Metro South in Taunton and Rainbow Child Development Center in Worcester, as well as \$10,000 to the Boys and Girls Club of Greater Lowell. The organizations will use the funding to support on-site remote learning centers for students while their caregivers are at work.

The central Massachusetts funding is one component of an overall \$400,000 commitment from Hannaford to support expanded childcare programs for working families across New York and New England during the pandemic.

“As our schedules, commitments and priorities have shifted over the last 10 months, so have the needs of working families in our community,” said Hannaford Charitable Foundation Board Member Peter Forester, who also serves as senior vice president of merchandising for the grocery retailer. “The organizations benefiting from this donation provide parents and caregivers with the peace of mind and security that their children are being cared for in a safe, healthy and supportive environment. We applaud these organizations for their ability to pivot their services to meet the needs of families during this challenging time.”

The Boys and Girls Club of Metro South will use the \$20,000 donation from Hannaford to support its learning pod programming model, which provides full-day care with academic support and enrichment programs for students in grades K-8 as they participate in distance learning.

“This incredibly generous \$20,000 grant support from Hannaford could not have come at a more critical time for our organization,” said Boys and Girls Club of Metro South Vice President and Chief Advancement Officer Monica Lombardo. “This grant will help sustain our operations and allow us to make strategic pivots to develop new program models to meet the needs caused by the



Covid-19 pandemic. Hannaford has been a wonderful partner at the local level for years and we are deeply grateful for their support past, present, and future.”

The \$20,000 grant from Hannaford to the Rainbow Child Development Center will aid the operation of a full-day academic program for children learning remotely in grades K-6. The funding will support the addition of tutoring staff and classroom materials to increase connectivity, including individual headsets for children.

“The very generous donation from Hannaford could not have come at a better time for the children enrolled at Rainbow Child Development Center,” said Rainbow Child Development Center Executive Director Paula A. Perrier. “Because Worcester Public Schools has been in full remote learning since September, we have increased our services to include full-day elementary education programs that oversee remote schooling while parents are at work or seeking employment. We are so grateful that Hannaford’s donation will help us finance these direct care services as well as purchase materials and equipment to make this programming as smooth as possible.”

The Boys and Girls Club of Greater Lowell will use the \$10,000 donation from Hannaford to support its educational support for distance learners program, which provides students with individual work stations, access to high-speed internet, school supplies and guidance while learning remotely. The program also provides breakfast, lunch and dinner to each participating student.

“We know that remote learning is increasing the educational equity gap for families with less resources and whose parents have to go into work,” said Boys & Girls Club of Greater Lowell Executive Director Joe Hungler. “This funding from Hannaford will help provide a safe space with proper technology, nutritious meals, and adults to guide them so that these students have an equal opportunity to reach their full potential.”

The mission of the Boys and Girls Clubs of Greater Lowell and Metro South to inspire and enable community youth to realize their full potential as productive, healthy, responsible and caring citizens. For more information about the Greater Lowell Club, visit www.lbgc.org. For more information about the Metro South Club, visit www.bgcmetrosouth.org.

The Rainbow Child Development Center is dedicated to transforming the lives of at-risk children and their families by providing quality educational and therapeutic programs and services. For more information, visit www.rainbowcdc.com/.

About Hannaford Supermarkets

Hannaford Supermarkets, based in Scarborough, Maine, operates 184 stores in the Northeast. Stores are located in Maine, New York, Massachusetts, New Hampshire, and Vermont. Hannaford employs more than 27,000 associates. Additional information can be found at Hannaford.com.

About the Hannaford Charitable Foundation

The mission of the [Hannaford Charitable Foundation](#) is to invest in creating and sustaining healthy communities through providing support to non-profit programs that focus on the improvement of